

NEW RITELOK LABELS STRENGTH, SPEED, RELIABILITY

To modernise and differentiate RiteLok industrial adhesives, Chemence are launching a new look range of anaerobic and cyanoacrylate adhesives. The new look range has modern, photograph style labels which are unique in the global industrial adhesives market and are eye catching for increased brand awareness.



The new labels will be phased into stock until the end of June in preparation for a full global launch on the 1st July. During the phase-in period orders may contain combinations of old and new labels.

PR, adverts and new photography will be sent and available on the extranet to assist in the new label launch.

If you have any questions please contact your account manager or Chemence marketing at marketing@chemence.com

Future developments:

- New UV and Activator range to be launched in August .

[THE CHEMISTRY OF EXCELLENCE]

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